

Bed Bug Symposium 2009

Two Meetings, Two Locations

August 25 – Newark, New Jersey

August 27 – Seattle, Washington

BED BUGS

What You Really Need to Know...

Presented by:



Co-presented by:



BED BUGS

What You Really Need to Know...

Bed bug infestations are on the rise and increasingly showing up in hotels, apartments, dormitories, shelters, homes, public transportation—and virtually any concentrated public area. Bed bugs are an elusive, transient pest. They hitch rides in luggage, boxes, shoes, and other mobile objects.

Because of the immediacy and the increased media attention and lawsuits, the National Pest Management Association along with the American Hotel & Lodging Association, the Association of Structural Pest Control Regulatory Officials, and the National Apartment Association have put together an educational program

designed to help you deal with the difficult issue of bed bugs.

From identifying bed bugs to inspection techniques to public affairs issues and the legal ramifications, we have gathered nationally-recognized experts on the bed bug issue to provide management tips, both preventative and corrective, to help you make informed decisions and stay out of the newspaper—and the courtroom.

The Bed Bug Symposium Marketplace is an added feature that gives you the opportunity to learn more about products and services available to you to prevent and beat a bed bug infestation.

Did you know bed bugs...

- Are predicted to be “the pest of the 21st century?”
- Can survive without a blood meal for a year?
- Hitch rides in luggage?
- Lay up to five eggs a day and 500 during a lifetime?
- Hide in mattresses, furniture, electrical outlets, floors, alarm clocks, any crevice of public transportation—and so many other places?

PROGRAM OF EVENTS

7:30 a.m.

Registration and Marketplace

9 a.m. – 11 a.m.

A Bed Bug State of Mind

Dr. Michael F. Potter, University of Kentucky

Bed bugs are back—big time. In recent years, property managers and the hospitality industry went from never having seen a bed bug to now being a common occurrence. This presentation will transport you into bed bug-infested properties and show why this formidable foe should not be taken lightly. Identification, inspection and prevention tips will be provided, along with suggestions for dealing with incidents and staying out of the media. This session will give attendees an introduction to this symposium and will provide a broad perspective on bed bugs.

Take aways...

- Historical perspective of bed bugs
- Reasons for resurgence
- Current status of infestation
- Legal and psychological effects
- Identification and behavior
- Public health aspects
- Role of the professional
- What you can do

11:15 a.m. – 12:15 p.m.

Industry Challenges

Representatives from the National Pest Management Association, Association of Structural Pest Control Regulatory Officials, National Apartment Association, New Jersey Apartment Association, and Washington Multi-Family Housing Association

Bed bugs are one of the most challenging pests to control and they cannot be viewed as just another bug—the control strategy is a process rather than just a single task. This session will cover specific issues related to bed bug management, including the legal, regulatory and public health consequences of a bed bug infestation. At the conclusion of this session, you will be provided with guidance on how to select an experienced pest professional to work at your facility.

Take aways...

- Difficulties of bed bug infestations—different industry viewpoints
- Communication challenges
- Legislative and regulatory issues
- Liability and litigation
- Prevention measures
- Public health consequences
- Selecting a pest professional

12:15 p.m. – 1:15 p.m.

Lunch in the Marketplace

1:15 p.m. – 2:15 p.m.

Hands On: Developing an Action Plan for Your Facility

Greg Baumann and Dr. Kathy Heinsohn, National Pest Management Association

An overwhelming majority of facilities have expressed a need for an action plan yet there is no national formula available. This session will walk you through the development of an action plan, and your take-home will be the first-ever implementation package that can be modified for your facility's specific needs. While there are many resources of good information and training tools available to you, this session will give you the guidance you need to maximize your efficiency while minimizing your time spent on research.

Take aways...

- Inspection techniques—teaching your employees the essentials
- What to do when an incident arises
- Communicating with customers
- Develop and implement an action plan
- Ongoing monitoring and prevention
- Resources available

2:30 p.m. – 3:15 p.m.

Ask the Experts and Open Discussion

Panel discussion with national and local representatives from the National Pest Management Association, American Hotel & Lodging Association, National Apartment Association, New Jersey Apartment Association, Washington Multi-Family Housing Association, and local pest management professionals

Our panel of experts is available to answer your questions in a forum designed for an

open discussion. Want your question to be anonymous? No problem. Throughout the day, you will have the option of discretely submitting written questions. Of course, there will be opportunity for those who wish to ask questions directly as well. This is where you will be able to get tips from the experts and have them expand on the day's educational program, as well as share your specific story.

3:15 p.m. – 4 p.m.

Where Do We Go from Here? Policy Options

Panel discussion with national and local representatives from the American Hotel & Lodging Association, Association of Structural Pest Control Regulatory Officials, National Apartment Association, New Jersey Apartment Association, and Washington Multi-Family Housing Association

Join us for a facilitated dialogue that will enable members of the audience to identify the things they need in terms of policy, and what local and state government officials can do to help.

4 p.m. – 5 p.m.

Optional Program: One-on-One Discussions

Have a question you really want to discuss privately? This is a rare opportunity to talk one-on-one with bed bug experts, pest management professionals, and representatives of the hotel and apartment management professions about whatever issues you are facing—without anyone else hearing the question or answer. Take advantage of this, and you'll find it one of the most valuable parts of the meeting.

Who should attend?

Hoteliers, public health and public housing employees, property managers and owners, college dormitory supervisors, cruise ship administrators, furniture rental facilities, hospital administrators, and anyone working with housing the general public.

HOTEL INFO

**Two Meetings,
Two Locations**

August 25, 2009

**Renaissance Newark Airport Hotel
Newark, New Jersey**

For hotel reservations, call 908-436-4600 by August 3, 2009 to receive the group rate of \$106 per night. After August 3, rooms and the group rate are subject to availability.

August 27, 2009

**Westin Seattle
Seattle, Washington**

For hotel reservations, call 206-728-1000 by August 3, 2009 to receive the group rate of \$159 per night. After August 3, rooms and the group rate are subject to availability.

REGISTER NOW

One form per attendee, please. Please make copies of this form for additional attendees.

Bed Bug Symposium 2009

Name _____

Company Name _____

Title _____

Address _____

City _____

State _____ Zip/Postal Code _____

Country _____

E-mail _____

Phone _____

Fax _____

Please designate which meeting you will attend:

- August 25, 2009 – Newark, New Jersey
- August 27, 2009 – Seattle, Washington

Please designate if you are a member of the following organizations:

- National Pest Management Association
- American Hotel & Lodging Association
- Association of Structural Pest Control Regulatory Officials
- National Apartment Association

HOW TO REGISTER:

Online: at www.npmapestworld.org/events

Fax form to: 703-352-3031

Mail form to: NPMA, 10460 North Street,
Fairfax, VA 22030

For additional information or questions, call
703-352-6762 or e-mail npma@pestworld.org.



REGISTRATION FEES

Registration to the Bed Bug Symposium includes a full day of educational sessions, access to exhibits, refreshment breaks, and lunch.

REGISTRATION.....FEE PER PERSON

Early Bird Rate (1st attendee)	\$195 (Ends August 3)
Early Bird Rate (2 or more attendees)	\$145 (Ends August 3)
Regular Rate (1st attendee)	\$225 (After August 3)
Regular Rate (2 or more attendees)	\$175 (After August 3)
On-Site Rate	\$250
Government Employee Rate*	\$145

TOTAL AMOUNT DUE\$ _____

* Government rate applies to federal and state employees.

PAYMENT INFORMATION

- Check Enclosed (Make payable to NPMA)
- Visa MasterCard

Credit Card # _____

Exp. date _____ Security code _____

Signature _____

Cancellation Policy: All cancellations and refunds must be received in writing. Refunds will be made on the following schedule:

100% - 4 weeks out	75% - 3 weeks out
50% - 2 weeks out	25% - 1 week out
No refund – less than one week out or no shows	



10460 North Street
Fairfax, VA 22030



Co-presented by:

